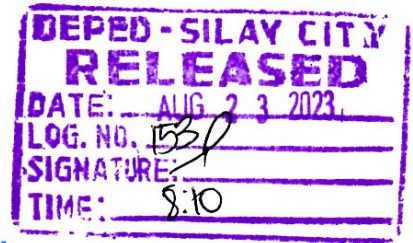




Republic of the Philippines
Department of Education
REGION VI - WESTERN VISAYAS
SCHOOLS DIVISION OFFICE OF SILAY CITY



August 22, 2023

DIVISION MEMORANDUM

NO. 318, s. 2023

TOURISM MONTH CELEBRATION 2023

TO: Asst. Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors/ Officer in-Charge
Public Schools District Supervisors
Public Elementary and Secondary Schoolheads
All Others Concerned

1. Please be informed that the Schools Division of Silay City, Office of the Schools Division Superintendent received a letter sent by the Tourism Office dated August 14, 2023, this is in relation to the **Tourism Month Celebration** with the theme **"Tourism and Green Investment"**.

2. In this connection, the Local Government Unit Office of the Tourism is inviting us to join this 1 weeklong celebration from **September 1-7, 2023**, in the different scheduled activities enumerated are as follows:

ACTIVITIES	PARTICIPANTS	DATE OF ACTIVITY
Tourism Quiz Competition	Junior High School	September 2, 2023, 1:00 PM at Silay Civic Center
Tour Guiding Competition	Junior High School	September 1, 2023, 5:00 PM at I love Silay Marker
Motorcade	Selected SDO personnel	September 1, 2023, 7:00 AM at bangga Carmela, Silay City

3. All secondary schools are encouraged to join in this celebration by sending participants in support to our Local Government Unit programmed activities and to the whole tourism community.

4. Attached are the contest mechanics, criteria for judging, entry form and list of tourist attractions/destination for your reference.





Republic of the Philippines
Department of Education
REGION VI - WESTERN VISAYAS
SCHOOLS DIVISION OFFICE OF SILAY CITY

5. Teachers involved on Saturday activity are entitled to service credit as stipulated in DepEd Order (DO) No. 53 s. 2003 titled Updated Guidelines on the Grant of Vacation Service Credits to Teachers.
6. It is understood that in the conduct of this activity there shall be no discrimination on account of age, school, gender, civil status, disability, religion, or any other similar factors/circumstances that run counter to the principles of equal opportunity.
7. Immediate and widest dissemination of this Memorandum is desired.

SALVADOR O. OCHAVO JR., EdD, CESO-V
Schools Division Superintendent

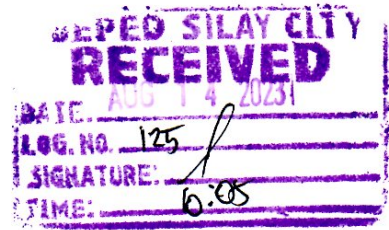


Inclusion: As stated
Reference: Letter from Tourism office dated August 14, 2023
To be indicated in the Perpetual Index
under the following subjects:

**Celebration
Contest**



Rizal Street, Barangay III, Silay City, Negros Occidental, Philippines 6116
Website: www.depedsilaycity.com
Email Address: depedsilay@dep.gov.ph
Facebook Account: <https://www.facebook.com/DepEdSilayCity>
Contact Numbers: 468-5138 / 714-7017 / Public Assistance: +639060835438 / +639604762231



August 14, 2023

DR. SALVADOR O. OCHAVO JR., CESO V
Schools Division Superintendent
DepEd, Division of Silay

Dear Dr. Ochavo,

Mabuhay!

The local government unit of Silay City through the City Tourism Office and the Local Economic Development and Investment Promotions Office will be joining the whole tourism community in the celebration of the tourism month on September 2023 on the theme "Tourism & Green Investment". This week-long activity will be on September 1-7, 2023 and will include a motorcade, trainings, competitions and the Kapehan sang Silay at the Silay Public Plaza.


Anent to this, the undersigned is respectfully inviting the Silay Dep-Ed to join the Junior High School Tourism Quiz and Junior High School Tour Guiding competitions slated on September 2 and 1, respectively. Time, venue and guidelines of the competition to be announced.

Furthermore, a motorcade on the 1st day of September, 7:00 in the morning will take place. It will start at Bangga Carmela and end at the Silay City public plaza to be followed by the opening of Kapehan sang Silay and the opening program. We would gladly appreciate your presence as well as any of your representative/s to the said program.

Should you have inquiries on the event and competitions, kindly have your representative contact our office at tel. no.431-4607 or at mobile no. 0960-4371646.

We look forward to having Silay DepEd at our opening program. Thank you very much for your usual support to our activities and programs.

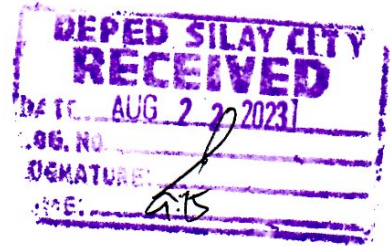
Respectfully yours,


GERLE H. SULMACA
Tourism Officer - Silay



SILAY CITY TOURISM

NEGROS OCCIDENTAL, PHILIPPINES



August 22, 2023

DR. SALVADOR O. OCHAVO JR., CESO V
Schools Division Superintendent
DepEd, Division of Silay

Dear Dr. Ochavo:

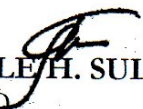
Good day!

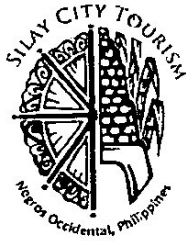
Relative to the letter sent to your office last August 14, 2023 pertaining to the invitation of Silay City Tourism Office for DepEd to join the Junior High School Tour Guiding Competition on September 1, 2023 (5:00pm – onwards) and Senior High School Tourism Quiz on September 2, 2023 (1:00pm – onwards), herewith are the entry forms and guidelines for the said competitions.

Should you have queries on the competitions, kindly contact our office at tel.no. 431-4607 or at mobile no. 0960-437-1646.

Thank you very much for the support you have accorded us.

Respectfully yours,


GERLE H. SULMACA
STCO



Tour Guiding Competition

1. The Tour Guiding Competition is organized by the Silay City Tourism Office.
2. The competition is for the Junior high school.
3. One (1) representative per school is allowed for the Junior High School. Official Entry Forms must be submitted on or before August 30, 2023 thru: Email: silaycity_tourism@yahoo.com (Subject: School – Tour Guiding Entry 2023) or submit it personally at the Tourism Office located at Zamora Street, Silay City
4. For the contest proper, the participants will be tour guiding the attractions within Silay City.
5. The Silay City Tourism Office will provide a list of 12 attractions/destination in the city on the competition day. The sites to be presented by the contestant will be selected from the list via drawlots.
6. Photos and descriptions of the attraction site/ destinations will be provided by Silay City Tourism Office to the judges.
7. Four (4) sites shall be flashed on screen, chosen from the official list. The contestant will present to the audience as if he /she is talking to a group of foreign tourists.
8. Each contestant is allotted a maximum of five (5) minutes for his/her presentation, including the introduction and closing statements.
9. 1 point for every 30 seconds overtime will be deducted from the total score.
10. The presentation must be delivered in English.
11. Substitution of contestant is not allowed during the competition.
12. Contestants from Junior High School shall wear their complete school uniform during the competition.
13. The contestants must register an hour before the competition starts. Tour Guiding notes will not be allowed as soon as the contestants are seated in the waiting area.
14. The organizing committee shall choose three judges who are experts in the field.
15. The decision of the organizing committee shall be final and irrevocable.
16. All winners per category shall receive the following awards:
 - 1st – P3,000 and certificate
 - 2nd – P2,000 and certificate
 - 3rd – P1,000 and certificate**2 consolation prizes – P500.00 each**



TOUR GUIDING COMPETITION CRITERIA

- 30% Mastery of the culture, history and interesting facts of the destination
 - 25% Ability to deliver a high impact opening, body, and closing.
 - 20% Communication Skills and Clarity of Delivery
 - 15% Concepts of sustainability incorporated in the tour
 - 10% Audience Impact
-
- 100%



**SILAY CITY
TOURISM**
NEGROS OCCIDENTAL, PHILIPPINES

SILAY CITY TOURISM DIVISION
Office of the City Mayor
City of Silay

SILAY CITY TOURISM MONTH CELEBRATION
Theme: Tourism & Green Investment
September 1 -7, 2023

TOUR GUIDING ENTRY FORM
JUNIOR HIGH SCHOOL CATEGORY

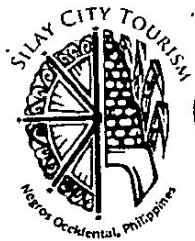
NAME : _____
SCHOOL : _____
COACH : _____
PHONE : _____
EMAIL : _____

PREPARED BY:

PROGRAM HEAD

APPROVED:

SCHOOL HEAD/PRINCIPAL



SILAY CITY TOURISM

NEGROS OCCIDENTAL, PHILIPPINES

SILAY CITY TOURISM QUIZ GUIDELINES

1. The Silay City Tourism Quiz Competition is organized by the Silay City Tourism Office.
2. The competition is for the Senior High School category.
3. One (1) representative per school is allowed.
4. The School shall submit a duly filled out Official Entry Form to be endorsed by the Principal / School Head.
5. Official Entry Forms must be submitted on or before August 31, 2023. Personal submission through Frances Carla Tesara at the Silay City Tourism Office.
6. Tourism Quiz will focus on the following items within Western Visayas:
 - Tourist Destinations
 - Tourism Services
 - Culture, History and the Arts
 - Farm tourism
 - Culinary Tourism
7. The organizing committee shall provide multiple choice questions in 3 categories:
 - Easy** – 10 items at one (1) point per correct answer,
 - Average**– 10 items at two (2) points for each correct answer, and
 - Difficult** – at three (3) points for each correct answer.
8. The quiz master shall take charge in reading each question twice.
9. The contestants shall be given five (5) seconds to select their answers from the boards provided by the Silay City Tourism Division Office.
10. The 5-second answering time will start when the quiz master says “GO” and ends when the bell is rung to signify that time is up.
11. Answers shall be only presented after the bell is rung.
12. In case of a tie, a Tie-Breaking Question will be asked. A question will demand a full written answer.
13. Substitution of contestant is not allowed during the competition.
14. Contestants shall wear their **complete school uniform** during the competition.
15. Contestants shall register at the venue at least thirty (30) minutes before the competition begins
16. The decision of the organizing committee shall be final and irrevocable. Any objection should be made immediately before the quiz master proceeds to the next question.
17. All winners per category will receive the following awards:
 - 1st – P3,000 and certificate**
 - 2nd – P2,000 and certificate**
 - 3rd – P1,000 and certificate**
 - 2 consolation prizes – P500.00 each**



**SILAY CITY
TOURISM**
NEGROS OCCIDENTAL, PHILIPPINES

SILAY CITY TOURISM DIVISION
Office of the City Mayor
City of Silay

SILAY CITY TOURISM MONTH CELEBRATION
Theme: Tourism & Green Investment
September 1 -7, 2023

TOURISM QUIZ ENTRY FORM
SENIOR HIGH SCHOOL CATEGORY

NAME : _____
SCHOOL : _____
COACH : _____
PHONE : _____
EMAIL : _____

PREPARED BY:

PROGRAM HEAD

APPROVED:

SCHOOL HEAD/PRINCIPAL

**List of twelve (12) attractions/destinations in the city for Tour Guiding
Competition**

1. San Diego Pro-Cathedral
 2. Cinco de Noviembre Marker
 3. Molino de Sangre Marker
 4. Patag Strawberry Farm
 5. Senator Jose C. Locsin Cultural and Civic Center
 6. International Airport in Silay
 7. Hacienda Adela Folklore Village Tour
 8. Balaring Mangrove Park
 9. Kabataang Silay Rondalla Ensemble
 10. Magikland Theme Park
 11. Silay North Elementary School
 12. Patag Ecotourism Valley
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